



GENERAL MOTORS

THE FUTURE OF

PERSONAL MOBILITY

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A blurred photograph of a busy city street, likely Times Square in New York City, showing pedestrians, vehicles, and tall buildings. A large blue diagonal shape overlays the right side of the image, serving as a background for the text.

One of the most
TRANSFORMATIVE
MOMENTS
in transportation



ELECTRIFICATION

GENERAL MOTORS





Advancing
towards
a safer future

GM CRUISE AUTOMATION

May 2016 GM acquired Cruise Automation, an autonomous vehicle startup in San Francisco

AUTONOMOUS

A white autonomous vehicle, likely a Chevrolet Spark, is shown driving on a city street. The car is equipped with various sensors on its roof, including LIDAR and cameras. The background shows a typical urban environment with buildings, traffic lights, and a pedestrian crossing. A blue diagonal overlay is present on the left side of the image.

IMPACT ON ROAD SAFETY

94% OF TRAFFIC ACCIDENTS ARE DUE TO HUMAN
ERROR

25% OF ACCIDENTS ARE DUE TO DISTRACTED DRIVING

AUTONOMOUS

Policy Needs





Safer, simpler and better
ways to move forward

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